

## OBJECTIVE

Accomplished graphic designer/production artist with over 5 years of experience looking to transition in the entertainment or retail industries.

## EDUCATION

### OTIS COLLEGE OF ART AND DESIGN

Digital Media - Motion Graphics

### THE COMMUNITY COLLEGE OF BALTIMORE COUNTY

A.A.S degree in CGVC in Publication Design

GPA - 4.0 Overall

### UNIVERSITY OF MARYLAND BALTIMORE COUNTY

B.A. degree in Information Systems Management

GPA - 3.1 Overall

## TECHNICAL SKILLS

### SOFTWARE -

InDesign CC

Illustrator CC

Photoshop CC

Premiere Pro CC

After Effects CC

Final Cut Pro 7

Microsoft Word

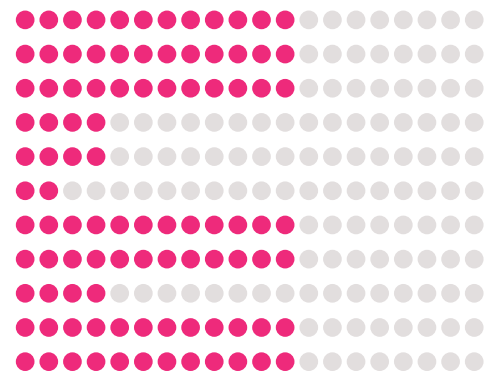
Excel

Keynote

PowerPoint

Adobe Acrobat

### EXPERIENCE (in YEARS)



### PRINT PRODUCTION -

4-color and black & white color process, pre-press production, laser and large-format printing

## PROFESSIONAL EXPERIENCE

### FREELANCE GRAPHIC DESIGNER/PRODUCTION ARTIST

RHEEDESIGNS; CULVER CITY, CALIFORNIA

January 2010 - Present

Current clients:

Launch Inc. (Remote Work)

Over the years, I've worked with:

JR286 - Nike Sporting Goods Packaging

Crossfit BPM

Miss Lillian's Original Sauce

LA 48 Hour Film Project: Team Talenos

Dance Mob Nation

Hollywood Wasteland (web series)

### POST PRODUCTION INTERN

NURTURE DIGITAL; POST PRODUCTION DEPARTMENT; CULVER CITY, CA

February 2016 - April 2016 (2-month internship)

- Sat in on meetings between the Production and Post Production departments
- Transferred and backed up footage/project files
- Prepared Premiere Pro projects for our editors
- Assisted inhouse animator with various tasks in Photoshop, Illustrator and After Effects
- Learned how to grade footage using DaVinci Resolve
- Provided support for our post production team

### GRAPHIC DESIGNER

SPECTRUM BRANDS HHI (FORMERLY KNOWN AS STANLEY BLACK & DECKER HHI); CREATIVE DEPT.; FOOTHILL RANCH, CALIFORNIA

January 2011 - February 2016

- Concepted and designed successful marketing campaigns for brands: Kwikset, Baldwin, Stanley National & Weiser
- Supported and produced offset printed collateral for the annual CES trade show event in Las Vegas
- Designed and maintained sell sheets, POS merchandising, price books, catalogs, slide presentations, advertisements, brochures, launch kits and email blasts.

### GRAPHIC DESIGN SPECIALIST

STANLEY BLACK & DECKER HHI; GDPC WEST; FOOTHILL RANCH, CALIFORNIA

January 2010 - October 2010

GDPC EAST; HUNT VALLEY, MARYLAND

June 2008 - January 2010 (transferred)

- Designed POP (flyers, posters, banners, cards, badges, boxes, ads, and coupons) as well as meeting preparation items (presentations, signs, and binders)
- Responsible for adhering to Brand Management guidelines regarding use of all DeWALT, Delta and Porter Cable logos and trade dress standards
- Assisted with print production responsibilities as required
- Prioritized deadlines and kept close contact communication with West Coast IC Reps between revision stages

### PRODUCTION ARTIST

STANLEY BLACK & DECKER; CONSUMER BRAND; TOWSON, MARYLAND

November 2007 - June 2008

- Created and laid out packages, end-cap pallets, and tower displays of B&D brand Power tools, Outdoor, Home and Automotive Products as well as affiliate brands like Porter Cable using Illustrator
- Designed ads, flyers, posters, signage and merchandiser POP
- Followed B&D guidelines to ensure accuracy on all new and updated products
- Communicated also with external contacts in China, Canada and print vendors when sending packaged files for print production through FTP server

### GRAPHIC PRODUCTION ARTIST/LAYOUT DESIGNER

CHESS COMMUNICATIONS; ADVERTISING; BALTIMORE, MARYLAND

July 2007 - November 2007

- Under the direction of the Art Director, I laid out and designed print and web ads and multiple spreads for Chess' in-house quarterly magazine, The Baltimore Dog
- Created direct mail pieces and newspaper ads for Cassidy and Pinkard Colliers
- Designed and laid out a 54-page Offering Memorandum for Crocker Park, a Colliers Cleveland client